



HorseSense, Inc.
W4102 Ober Road
Coon Valley, WI 544623
608-518-5356 | www.horsesensewi.org

Mailing Address
PO Box 906
La Crosse, WI 54602

2021 Fall Harvest Festival Rider Showcase

How to Get Started:

1. Record Your Donors

Make a list of all potential donors including friends, family, co-workers, neighbors and other supporters. Take your pledge form with you wherever you go! Share your story about how riding at HorseSense has impact your life. Post your fundraiser on social media and raise awareness virtually. Remember, all pledges will benefit our therapeutic horseback riding lessons and help HorseSense to continue to serve more riders, care for our therapy horse and increase scholarship opportunities for those in need of financial assistance.

2. Collect Your Pledges

Pledges can be made online, with checks or cash; checks can be made payable to "HorseSense." **Please email info@horsesensewi.org to have your custom online donation page set up.** Be sure to have at least \$50 in pledges raised online or turned in by Friday, October 1, 2020 to be eligible for the 2021 Fall Harvest Festival Rider Showcase.

3. Thank Your Donors

Remember to thank your donors for their support! Thank you cards go a long way in building our donor base and handwritten notes are always appreciated. HorseSense will mail receipts to donors who make a gift online and to those who request them on your Pledge Form.

4. Turn in Your Pledges

Drop off your Pledge Form and money at HorseSense by Friday, October 1, 2021. You need to raise at least \$50 in pledges in order to be eligible for the 2021 Fall Harvest Festival Rider Showcase. Donations made online will be tallied by HorseSense Friday, October 1, 2021 and counted toward your total amount raised.

5. Win Prizes!

The top three riders who raise the greatest number of pledges will receive a 1st, 2nd or 3rd place trophy and receive a \$50 advantage on next year's Fall Harvest Festival Rider Showcase. The rider who wins First Place and raises the greatest number of pledges will win the 2021 Fall Harvest Festival Rider Showcase and have a special video made by HorseSense and Mid-West Family Broadcasting that will be shared on social media.





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2021 Fall Harvest Festival Rider Showcase Pledge Form

In order to be eligible to perform at the Rider Showcase, complete your Pledge Form, collect your money and drop it off at HorseSense by Friday, October 1, 2021. Donations can also be made online. Email info@horsesensewi.org to have your custom online donation page set up. **You need to raise at least \$50 in pledges in order to be eligible for the 2021 Fall Harvest Festival Rider Showcase.**

Contact Information

Rider Name: _____ Parent/Guardian: _____
 Address: _____ City: _____ State: _____
 Phone: _____ Email: _____

Donor's Name	Address <i>Please print legibly</i>	Donation Amount	Cash	Check	Receipt
					Y / N
					Y / N
					Y / N
					Y / N
					Y / N
					Y / N
					Y / N
					Y / N
					Y / N
					Y / N

Please make checks payable to "HorseSense." All donations are tax deductible. Thank you so much!



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